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Washington Bankers Association Welcomes Kerensa Williams as Chief of Staff

The Washington Bankers Association (WBA) announced today that Kerensa Williams joined the association as Chief of Staff.

In this new role at the WBA, Williams will help lead strategic initiatives underway at the Association, as well as operational and educational programs, and continue building on the partnerships and relationships already in place.

“As someone who has experience in all areas of the association landscape, I’m thrilled to welcome Kerensa to the team,” said Duncan Taylor, President & CEO of the WBA. “Leveraging her skills will allow us to serve our members better and focus on the things that matter most. I’ve worked alongside Kerensa for many years and always admired her tenacity and ability to build relationships.”

Williams previously worked at the Arizona Bankers Association, where she served as Chief Operating Officer for eight years, overseeing education programs, operations, and daily activities. Before joining the Arizona Bankers Association, she worked in higher education, most recently at Arizona State University, where she was the Director of Operations in University Housing.

“I am thrilled to have the opportunity to join the WBA and work with this amazing team,” said Williams. “The WBA is known for its groundbreaking programs throughout the state banking association ecosystem, and I look forward to helping to build on those.”

Currently, the WBA offers its educational programs in partnership with 41 state banking associations and is the parent organization of the nonprofit CareerWork\$. The Association also runs the Bankers Care Initiative, highlighting the industry’s philanthropic work in the community, and WBA Professional Services, which provides bank members with a high-quality line of endorsed products and services.

Founded in 1889, the Washington Bankers Association is Washington State’s largest financial services trade association, representing more than 80-member commercial banks operating in every county of the state. Learn more at wabankers.com.

CareerWork\$® connects individuals from under-resourced communities to lasting, stable careers through accessible, high-quality training and builds supportive partnerships advancing equitable economic stability. Learn more at careerworks.org.