

Committees

WBA policy and action is guided by bankers who volunteer to serve on WBA committees. They bring a range of expertise and experience, represent banks of all sizes across Washington state, understand banking issues, and are actively connecting with colleagues and peers within the banking industry. The input of our WBA committee members is essential in providing effective strategies and direction to the Association such as:

- Driving policy, action, and new product development
- Assessing competitive tactics and marketing challenges
- Supporting legislative calls to action
- Testing and providing feedback on new ideas, technologies and offerings
- Developing conference and educational programming
- Garnering sponsorships as needed

Committee volunteers meet monthly when necessary either in-person or via conference call and commit to a minimum two-year term. Committee openings are announced annually in June. For more information or to register your interest, contact Katherine Nyerick, Events Specialist, at katherine@wabankers.com or (206) 344-3484.

Agriculture Committee

The Agricultural Committee is responsible for recommending policies to the WBA Board of Directors on agricultural issues, testifying at legislative hearings as needed, and for developing the Agricultural Conference agenda. The committee is made up of 11 members comprised of agricultural lending officers.

CFO Committee

The CFO Committee's primary objective is to develop the CFO Conference agenda, and to provide guidance as to what issues should be covered within the conference setting. WBA also explores ways to provide networking channels to the CFO base in Washington. The committee is comprised of 10 member bank representatives.

Compliance Committee

The Compliance Committee's primary objective is to develop the agenda for the Compliance Conference. This committee also reviews proposed legislation and changes to existing regulations. Committee members may be asked to respond to ABA requests to review legislative and regulatory matters. The committee is comprised of 13 member bank compliance officers.

Education Committee

The Education Committee works closely with WBA staff, representing the financial community's needs and providing guidance on professional development programming including courses and trainings, delivery methods, and volunteer management. The Committee is also responsible for developing the Education/Human Resources Conference agenda along with members from Human Resources Committee. Led by a CEO-level chair who also serves on the WBA Board of Directors this Committee is comprised of 12 members.

Emerging Leaders Committee

The Emerging Leaders (EL) Committee's primary objective is to guide the WBA in developing a comprehensive initiative to engage the next generation of leaders. This Committee will be responsible for planning, coordinating and developing the agenda for the Annual EL Leadership Conference as well as additional events the committee agrees upon. This committee may also be asked to review and respond to ABA requests to proposed legislation and changes to existing regulatory matters as well as state issues that could affect the financial industry.



Government Relations Committee

The Government Relations Committee's primary objective is to serve as the committee responsible for reviewing legislation affecting the industry, setting WBA's legislative priorities, as well as fundraising and distributing PAC contributions to candidates. This committee will also be asked to review and respond to ABA requests to proposed legislation and to help plan PAC fundraising events.

Human Resources Committee

The Human Resources Committee provides a forum for human resources experts to meet, review, and discuss industry concerns. Members work with the Education Committee to guide the development of the Education/Human Resources Conference agenda. Many of these members serve on the steering committee for the annual salary survey provided by Milliman, Inc. The committee is comprised of six human resources managers.

Marketing Committee

The Marketing Committee provides guidance to WBA members in the areas of marketing new products, competitive tactics, and marketing challenges. Members are instrumental in developing public relations programs on special banking issues, as well as marketing-related educational programs and conferences. The Committee is also responsible for developing the Marketing Conference agenda and is comprised of 10 bank marketing managers.

Retail Banking Committee

The Retail Banking Committee provides guidance to help define, design and plan the Retail Banking Conference and volunteers serve as advisors to the association regarding what types of education and training should be developed to meet the needs to the retail banking market. The committee includes 10 members.

Senior Credit Committee

The Senior Credit Committee addresses the needs of consumer and commercial bankers by providing guidance of credit-related issues such as consultant and vendor options, training and education, and development of the WBA Senior Credit Conference. The committee is made up of 11 bankers who have experience in the commercial lending field and responsibility for determining employee credit training opportunities.

