NEW PARTNERSHIP

WBA Professional Services

WBA and FalsiFind are now partners.

WBA NOW OFFERS MEMBERS

Deepfake detection

POWERED BY FALSIFIND

FALSIFIND IS NOW A WBA

Endorsed Solution Provider

ENDORSED BY WBA

OUR COMMITMENT | **Ahead of AI fraud. In step with regulators.**

WASHINGTON BANKERS ASSOCIATION × FALSIFIND

ENDORSED SOLUTION PROVIDER
WBA Professional Services

WHY NOW · 1 OF 2

Regulators have already named the threat.

FINCEN · U.S. TREASURY · NOV 2024

FIN-2024-Alert004 lists deepfake red flags and gives banks a dedicated SAR key term.

FEDERAL RESERVE · APR 2025

Governor Michael Barr urged banks to answer deepfakes with voice analysis, facial recognition and behavioral biometrics.

Source: FinCEN Alert FIN-2024-Alert004 (Nov 13, 2024); Gov. Michael S. Barr, Apr 17, 2025.

THE SIGNAL | **Regulators expect banks to have an answer.**

WHY NOW · 2 OF 2

Banking's own voices are sounding the alarm.

ABA FOUNDATION · 2025

The ABA Foundation released a joint guide to help customers spot deepfake scams.

ICBA · FEB 2026

"Community banks must continue to evaluate and adopt AI fraud prevention tools."

Scott Anchin, SVP, Strategic Initiatives and Policy, ICBA

Source: ABA Foundation and FBI deepfake scams guide (2025); Scott Anchin, "How Community Banks Can Fight AI-Driven Fraud," ICBA (Feb 1, 2026).

THE SIGNAL | **Your customers are being targeted too.**

WBA Washington Bankers Association × FALSIFIND

ENDORSED SOLUTION PROVIDER
WBA Professional Services

THE THREAT

AI fraud has reached community banks.

Criminals can now clone a customer's voice, fake a video call and forge an ID in minutes.

WHERE IT HITS YOUR BANK

Wire requests
A familiar voice calls the branch to move money.

Executive requests
A cloned executive tells staff to send a payment.

New accounts
A fake face and forged ID pass digital account opening.

Loan files
AI-edited pay stubs and statements slip into underwriting.

WHY IT MATTERS | **Customer trust is the target.**

Washington Bankers Association × FALSIFIND

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WHAT MEMBERS GET

Deepfake detection where your bank is exposed.

Voice
Spot cloned voices on branch calls and callbacks.

Video and selfie
Catch face swaps and injected video at account opening.

IDs and documents
Flag forged IDs, pay stubs and statements.

Fits your current stack
Layers into the tools you already use, by API or SDK.

Every result comes with evidence for SAR filings, claims and exams.

THE RESULT | **Protection members can trust.**

WASHINGTON BANKERS ASSOCIATION × FALSIFIND

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WBA Professional Services

WHY WE ENDORSED IT

Reviewed by bankers, for bankers.

Since 1889, we've helped Washington's banks meet what's next.

Our PROS board is made up of member bankers like you. They researched FalsiFind before we endorsed it, and they keep reviewing every Endorsed Solution for quality, integrity and value.

FalsiFind joins our lineup of PROS Endorsed Solutions.

> "Our member banks and their customers, especially seniors, are facing a tsunami of fraud and scams powered by AI. We've taken a proactive approach to giving our banks the resources to fight back, and FalsiFind is on the front lines of combatting deepfake and AI-driven fraud. That's why we chose them as a WBA partner."
>
> **Duncan Taylor**
> President & CEO, Washington Bankers Association

THE STANDARD | **Vetted by member bankers.**

WBA Washington Bankers Association × FALSIFIND

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WBA Professional Services

GETTING STARTED

Your membership gets you started.

1

Contact WBA Professional Services

Darrin Quillen, VP of Strategic Partnerships.

2

Start your member pilot

FalsiFind reviews real cases from your bank with you.

3

Go live at member pricing

Connect by API or SDK, or use the platform.

Deepfake defense for every member.

LEARN MORE | **wabankers.com/falsifind**