



2019 WBA Convention

Exhibitor Benefits

July 10-12 • Suncadia Resort, Cle Elum, WA

The exhibit hall of the WBA Bankers Convention is seen as an integral part of the educational agenda. Without the exhibit hall, the attendees would not be able to easily learn about new products and technologies or meet with current and potential vendors in a relaxed, collegial environment. WBA leadership and staff understand the importance and significance the exhibit hall holds, especially when it comes to the support it provides to not only the event but to the association as a whole. Because the exhibit hall is held in such high esteem, we make great efforts to promote both the availability of the exhibit hall as well as our individual exhibitors to the attendees.

Promotion of Exhibit Hall Before and After the Event

- The list of current exhibitors is included as part of the Convention webpage and is kept up-to-date in real time. This listing allows, if provided by the exhibitor, a link to their website.
- The exhibit hall and exhibitor listing are promoted routinely in email broadcasts, usually with a link to view the list of exhibiting companies.
- A list of exhibitors is provided in the printed agenda/on-site packet provided to all attendees upon check-in at Convention.
- Attendees are provided with a copy of the company profiles, which includes contact information and a description of each exhibiting company.
- A thank you to all exhibitors is included in an issue of WBA's magazine, Issues & Answers.

During the event

- Each day of the tradeshow, the WBA has a passbook to encourage attendees to visit the exhibit booths. Only bankers are eligible to win the grand prize.
- Exhibit company prize drawings will be held during dinner on Thursday evening and attendees must be present to win. This is done to encourage the attendees to visit the booths to put business cards in a bowl.
- Heavy hors d'oeuvres and drinks are served during the Wednesday opening reception to provide a casual beginning to the event, as well as to enable networking and mingling among the attendees and exhibitors.
- Breakfast, coffee breaks, and lunch are held within the exhibit hall on Thursday.
- A casino night event will be held within the exhibit hall on Thursday evening, prior to dinner. Proceeds will benefit the WBA PAC. Exhibitors are encouraged to attend and mingle with bankers.
- The exhibit hall is promoted verbally during the educational sessions reminding attendees to visit the exhibit hall.

WBA appreciates the support and participation of all our exhibitors. If you have any questions or have suggestions on new ways we can promote or drive traffic into the exhibit hall, please contact me below.

Duncan Taylor
Washington Bankers Association
206.344.3492
duncan@wabankers.com

EXHIBIT DETAILS

Show Hours*

- Booth Set Up: July 10, 12:00 – 4:00 pm
- Tradeshow & Reception: July 10, 5:30 - 8:00 pm
- Tradeshow Coffee Breaks: Morning and afternoon, 30 minutes each
- Tradeshow & Exhibitor Luncheon: July 11, 12:00 - 1:30 pm
- PAC Casino Reception: July 11, 5:30 - 7:30 pm
- Booth Tear Down: July 12, 8:00 am

*Exhibitors are expected to be in the exhibition area during the tradeshow reception, coffee breaks, and luncheon. Exhibitors are invited to attend and participate in the PAC casino reception. *Show hours subject to change*

Booth Cost and Policies

All exhibitors must register for the convention. The booth fee includes one registration which allows the exhibitor to attend all sessions and meals on Wednesday through Thursday evening. Additional exhibitors must register in order to staff the booth. Additional registrations include all meals on Wednesday through Thursday evening. Registrations may not be shared. To register more than one additional exhibitor, please photocopy the registration form.

Booth Set Up

The following is provided for your booth at no additional charge:

- One booth space
- One six-foot skirted table
- An 8' back draping and 3' side draping
- Two side chairs

Expo Services Company

Electrical, telephone, booth decorations, labor, signs and other orders are handled through our expo services company. Order form will be distributed on or around May 15.

Booth Assignments

All booths will be assigned to paid exhibitors on July 3 and exhibitors will be notified of their booth number shortly thereafter (note: space is assigned only after full payment is received). We attempt to honor booth location requests. Preference is given to WBA Special Members, convention sponsors, and WBA PROS vendors.

Prize Giveaways

Giveaways are one of the best-attended events during convention. Gain maximum exposure to bankers by personally giving away your prize. You may notify us of your giveaway prior to the event or make arrangements on-site. Prizes will be given away during dinner on Thursday evening.

Wi-Fi Accessibility

Wireless internet will be available in the Trade Show area at no charge to exhibitors.

Accommodations

A special room rate has been arranged with the Suncadia Resort. Exhibitors are responsible for booking their hotel reservations. Call the hotel at (866) 904-6300 and request the WBA room block to receive the special WBA Bankers Convention discount. The deadline for reservations is June 14.

Questions

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2019 WBA Convention Exhibitor Registration Form

Please duplicate this form when registering additional staff from your organization. Booth fees cover one exhibitor.

Exhibitor Name 1: _____ Title: _____

Exhibitor Name 2: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Expo Contact: _____ Email: _____

Submission of this signed contract to the Washington Bankers Association shall constitute your agreement to the accompanying Exhibit Terms Contract, all of which are incorporated herein by reference.

Registration Fees

- Member Exhibitor Booth \$1,200
- Member Corner Exhibitor Booth \$1,600
- Non-Member Exhibitor Booth \$1,600
- Non-Member Corner Exhibitor Booth \$2,100
- Member Additional Exhibitor \$375
- Non-Member Exhibitor Booth \$1,600
- Non-Member Additional Exhibitor \$575
- Spouse/Adult Guest (18 and over) \$200

Optional Events *(select all that apply)*

- Golf Tournament \$235
Handicap: _____ Last 18 score: _____
- Golf Shirt \$60

Total Fees *(registration + optional events):* _____

Method of Payment

Registration fees must accompany your registration form.

- Check payable to Washington Bankers Association Visa Mastercard

Card Number _____ Exp Date _____

Billing Address _____ City/ST/Zip _____

Billing Contact _____ Phone _____

Billing Email _____

Questions?

Contact Duncan Taylor at (206) 344-3492 or at duncan@wabankers.com