

2021 VIRTUAL BANK EXECUTIVE CONFERENCE



December 2

- 9:00 **Welcome**
Glen Simecek, President & CEO, Washington Bankers Association
- 9:15 – 9:40 **Federal Reserve Update**
Esther George, President & CEO, Federal Reserve Bank of Kansas City
- 9:40 – 10:20 **Washington and the Economic Recovery**
Bill Conerly, Economist, Conerly Consulting

During this economic update, Bill Conerly will focus on how the global and national economy impacts Washington state and the Pacific Northwest. The session will also dive into whether interest rates and inflation will change in 2022 and 2023, how the Washington economy will differ and the impacts of the labor shortage.

- 10:20 – 10:30 **Break**
- 10:30 – 11:00 **CFPB and OCC Update**
Kitty Ryan, SVP, Fair and Responsible Banking, American Bankers Association

Under the new administration, new leaders are expected to be appointed and confirmed at both the CFPB and OCC. With new leadership, a change in tone is likely, as is increased emphasis on enforcement. What does this mean for your bank and how can you prepare? ABA's Kitty Ryan will share her insight into both agencies and what you can expect in 2022.

11:00 – 11:45 **Legislative Update**

Changes in administration at the federal level can mean a variety of things for the banking industry, while our state's political picture looks much the same. In this session, learn what the industry may be facing in D.C. in the coming years and how that will impact what is happening in Olympia.

- 11:45 – 12:00 **Celebrating Community Banker Videos**
- 12:00 – 1:00 **Lunch**
- 1:00 – 2:00 **Financial Inclusion Panel**
- 2:00 – 2:15 **Break**
- 2:15 – 3:00 **Climate Risk Panel**
- 3:00 – 3:15 **Break**

- 3:15 – 4:15 **To Catch a Spy: The Art of Counterintelligence**
Jim Olson, Former CIA Agent

Jim Olson, former CIA chief of counterintelligence, will describe his undercover career in the CIA, including how he was recruited, the training he received, the risks he and his wife faced (she was also a CIA operative), and the effect of this undercover lifestyle on their marriage and children. He will also discuss the role of the CIA in the current Global War on Terrorism and other current issues affecting the safety and security of American citizens. Finally, Jim will take the audience on an actual espionage operation he and his wife carried out in Moscow at the height of the Cold War. Time will be left at the end for Q&A.

- 4:15 – 4:30 **Closing Remarks & Adjour**

December 3

- 8:30 **Welcome & Celebrating Community Banker Videos**
- 8:40 – 9:45 **Communicating to Connect: Merging Culture & Innovation**
AmyK, Founder, AmyK International, Inc.

It's time to think differently! Does your company have the right skills to take on tomorrow? We've all been tested over the last 18 months, and in this session AmyK will share how you can use innovative and creative ideas to build your organization's culture and long-term growth.

- 9:45 – 10:00 **Celebrating Community Banker Videos**
- 10:00 – 10:15 **Break**
- 10:15 – 11:15 **Breakout Sessions**

Bank Recruiting Best Practices
Scott Wedel, Recruiting Consultant, One Career Source

Why Tech Projects Fail (And How to Fix Them)
Trey Reeme, President, Trabrian

- 11:15 – 11:30 **Break**
- 11:30 – 11:45 **Celebrating Community Banker Videos**
- 11:45 – 12:15 **Closing Session**
AmyK, Founder, AmyK International, Inc.

Close out the conference with AmyK as she brings together themes heard throughout the conference and ties everything together.

- 12:15 **Closing Remarks & Adjour**

2021 VIRTUAL BANK EXECUTIVE CONFERENCE

DECEMBER 2-3

Join us for our virtual Bank Executive Conference this December, focusing on the latest trends in the industry. The agenda features an economic outlook, how to enhance your organization's culture after a year of change, networking, and more.

FEATURED SPEAKERS



Jim Olson



Esther George

Best of all? Your bank's unlimited virtual attendance is already covered via your WBA dues!

The conference link will be sent to bank members a few days before the event.

CELEBRATING

COMMUNITY

VIDEOS

The Banker Moment videos were so popular at our 2021 July Convention we're doing it again!

Create a video (max 2 minutes) that highlights ways your bank celebrates community. WBA will consider submitted videos to be shared throughout our 2021 Virtual Bank Executive Conference on December 2-3.

Videos are due by November 9 to Katherine Nyerick at katherine@wabankers.com.

