

• reimagine banking •

OBA & WBA
Convention

July 12-14,
2017

Sunriver Resort
Oregon

OREGON
BANKERS
ASSOCIATION



WASHINGTON
BANKERS ASSOCIATION

Convention Sponsorship Opportunities

NOTE: Sponsorship of each event is on a first-come, first-served basis. For the most current information on sponsorship availability, please contact Lori Kaliher of the Oregon Bankers Association at (503) 576-4108 or lkaliher@oregonbankers.com.

To pursue a sponsorship opportunity, please check off the event you wish to sponsor and complete the sponsorship reservation form on the last page. A member of the Oregon Bankers Association staff will follow up with you to confirm the availability of the sponsorship opportunity you selected.

Platinum Level Sponsorship - \$5,000-\$10,000

BENEFITS

- Logo Displayed on Event Webpage
- One Complimentary 8'x8' Exhibit Booth
- Two Complimentary Convention Delegate Registrations
- Signage at Sponsored Event & "Platinum" Recognition in Convention Program
- Acknowledgement & Introduction at Sponsored Event
- Access to Attendee List Prior to Event
- Convention Badge "Sponsor" Ribbon

WE WOULD LIKE TO SPONSOR THE FOLLOWING PLATINUM LEVEL OPPORTUNITY (CHECK ONE):

- Wednesday OBA & WBA Dinner (\$10,000) – **SOLD**
- Exhibit Hall & Exhibit Hall Grand Prize Sponsor (\$10,000) – **SOLD**
- Friday Convention Golf Tournament (\$10,000) – **SOLD**
- Registration Packets/Convention Printing (Includes Imprint of Your Company's Logo on Packet) – **SOLD**
- Wednesday Evening Welcome Reception – **SOLD**
- Thursday General Session Sponsor – **SOLD**
- General Session Audio-Visual Services on Thursday & Friday (Includes a Five Slide Presentation to Run During General Session Breaks-Submission Deadline is June 27, 2017) – **SOLD**
- Thursday General Session Opening Keynote Speaker: Dr. Steffen Schmidt – American Politics in a Time of Disruption
- Thursday Group Exhibit Hall Reception
- Thursday Oregon Bankers Association Dinner with Annual Awards
- Thursday Washington Bankers Association Dinner
- Friday General Session Sponsor – **SOLD**
- Friday General Session Closing Keynote Speaker: Lieutenant Colonel Robert Darling, USMC (Retired) – 24 Hours Inside the President's Bunker

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Contributions or gifts to the Oregon & Washington Bankers Associations are not deductible as charitable contributions for federal income tax purposes. However, payments may be deductible as an ordinary business expense.

Gold Level Sponsorship - \$3,000

BENEFITS

- Logo Displayed on Event Webpage
- One Complimentary Convention Delegate Registration
- Signage at Sponsored Event & "Gold" Recognition in Convention Program
- Acknowledgement & Introduction at Sponsored Event
- Convention Badge "Sponsor" Ribbon

WE WOULD LIKE TO SPONSOR THE FOLLOWING GOLD LEVEL OPPORTUNITY (CHECK ONE):

- Name Badge Lanyards – **SOLD**
- Convention Mobile App
- Convention Signage – **SOLD**
- "At-a-Glance" Schedule of Events – **SOLD**
- Key Cards for Guest Rooms (Includes Imprint of Your Company's Logo on Card) – **SOLD**
- Registration Desk – **SOLD**
- General Session Note Pads & Pens – **SOLD**
- Thursday Breakfast – **SOLD**
- Thursday General Session Panel Presentation – **SOLD**
- Thursday Luncheon – **SOLD**
- Thursday OBA Chairman's Tribute – **SOLD**
- Friday OBA Annual Meeting & Breakfast – **SOLD**
- Friday WBA Annual Meeting & Breakfast – **SOLD**
- Friday General Session Speaker: Darren Pleasance, Google Marketing Solutions – Reimagine Everything – **SOLD**
- Friday Golf Tournament Beverage Cart
- Friday Closing Reception – **SOLD**

Silver Level Sponsorship - \$1,500

BENEFITS

- Logo Displayed on Event Webpage
- Signage at Sponsored Event & "Silver" Recognition in Convention Program
- Acknowledgement & Introduction at Sponsored Event
- Convention Badge "Sponsor" Ribbon

WE WOULD LIKE TO SPONSOR THE FOLLOWING SILVER LEVEL OPPORTUNITY (CHECK ONE):

- Tuesday Evening OBA Leadership Dinner (by invitation)
- General Session Attendance Prizes – **SOLD**
- Wednesday Group Dinner Hosted Beer & Wine – **SOLD**
- Wednesday Group Dinner Entertainment – **SOLD**
- Wednesday Group Dinner Centerpieces
- Thursday Opening Ceremonies – **SOLD**
- Thursday General Session Refreshment Break
- Thursday Breakout Sessions (3 available)
- Thursday Breakout Session Refreshment Break
- Thursday OBA Dinner Wine Service
- Thursday WBA Dinner Wine Service
- Friday OBA Education Foundation Annual Meeting
- Friday General Session Refreshment Break
- Friday Golf Tournament Hole-in-One Automobile

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Bronze Level Sponsorship - \$1,000

BENEFITS

- Logo Displayed on Event Webpage
- Signage at Sponsored Event & "Bronze" Recognition in Convention Program
- Acknowledgement & Introduction at Sponsored Event
- Convention Badge "Sponsor" Ribbon

WE WOULD LIKE TO SPONSOR THE FOLLOWING BRONZE LEVEL OPPORTUNITY (CHECK ONE):

- Marketing Item for Attendees (Sponsor to Provide)
- Wednesday OBA Board of Directors Meeting (OBA Board Members Only) – **SOLD**
- Wednesday WBA Board of Directors Meeting (WBA Board Members Only)
- Thursday Photography at OBA Dinner & Hall of Fame Induction – **SOLD**
- Thursday Spouse/Guest Event: Viva la Mexico Lunch
- Thursday OBA Chairman's Private Reception – **SOLD**
- Friday Afternoon Optional Activities: Benham Falls Mountain Bike & Obsidian Forest Tours
- Friday Golf Tournament Longest Drive Contest (2 available)
- Friday Golf Tournament Closest-to-Pin Contest (2 available)
- Friday Golf Tournament Boxed Lunches
- Friday Golf Tournament Pairing Photos
- Friday Golf Tournament Golf Cart Goodie Bags
- Friday Golf Tournament Golf Balls

Sponsorship Reservation Form

COMPANY NAME: _____ (please specify exact name to be printed in program and on signs)

CONTACT PERSON: _____ TITLE: _____

PHONE: _____ FAX: _____ EMAIL: _____

ADDRESS: _____
Street Address City State Zip

Sponsorship payment will be arranged after reservation is confirmed. Please send completed form and an electronic version of your current logo as a jpg file to OBA & WBA 2017 Convention at:

Fax (503) 581-8714 | Email lkaliher@oregonbankers.com | Mail PO Box 13429, Salem, OR 97309