



WBA Speaker Topic Proposal

Name: _____

Title: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Title of Proposed Presentation:

Session Length: _____



Section I. Course Content/Rationale

A. State the purpose of the session:

B. Who would be the ideal target audience:

C. Describe what organizational changes or trends create a need for this session:

D. List specific objectives (learning outcomes) of the session:



Section II. Instructor Background

A) Please provide a biographical sketch of yourself, your background, or define your current job responsibilities:

B) Have you presented for other Bank Associations, trade groups, or banks? If yes, please list for which organization's and when:

C) Please list any other related references:

Please return to:

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