

## VIRTUAL CREDIT ANALYST DEVELOPMENT PROGRAM

This entirely virtual six-session program aims to provide a solid foundation to those in the credit department looking to build their careers or gain new skills. It covers the role of a credit analyst, accounting basics, financial analysis, business and personal tax returns, loan structure, and C&I and CRE lending.

The 2024 program runs October-November, and registration is \$2,275 for association members.

## Why Co-Sponsor?

- Professional Development: CADP provides a comprehensive learning opportunity for a broad range of banking professionals, ensuring a solid foundation for the next generation of bankers. It addresses an acute pain point for banks by helping credit analysts learn best practices.
- **Expert Instruction**: The program offers high-quality education and insights into best practices in banking through sessions led by industry experts.
- Comprehensive Curriculum: The program provides a
  well-rounded education covering critical topics like the
  role of credit analysts, accounting basics, financial
  analysis tools, tax return analysis, loan structure,
  documentation and compliance, and aspects of C&I
  and CRE lending.
- Practical Applications: Including case studies, homework assignments, and the requirement that participants have a mentor ensures that learning is applied practically, enhancing the program's value for participants and their institutions.
- Member Benefit Enhancement: Co-sponsoring this event adds value to association membership by providing exclusive professional development opportunities, possibly at a discounted rate.
- **Revenue Opportunity**: WBA provides a 50% revenue share for any student from your state.

## Why Bankers Attend

- **Skill Enhancement**: Bankers develop crucial skills in credit analysis, financial statement analysis, loan structuring, and understanding of banking regulations, directly improving their competencies and effectiveness in their roles.
- Risk Management Insights: Understanding the role
  of credit analysts in identifying, measuring, and
  managing lending risks contributes to their
  institutions' overall risk management capabilities.
- Regulatory Compliance: Gaining knowledge on compliance issues related to lending practices helps mitigate legal and regulatory risks.
- Access to Expert Knowledge: Learning from experienced bankers and industry experts provides insights into industry trends, best practices, and innovative approaches to banking challenges.
- **Flexibility**: The program's virtual format allows bankers to attend from anywhere, making it accessible without traveling.
- Career Advancement: Participation demonstrates a commitment to professional growth, potentially leading to career advancement opportunities.

Learn more at wabankers.com/cadp

Questions? Contact Duncan Taylor at duncan@wabankers.com or call (206) 344-3492.