Retail Sales & Leadership Conference
February 22, 2018
Washington Athletic Club, Seattle, WA

This conference is designed for branch managers, retail managers, regional managers and those in sales. As leaders, now is the time to guide retail employees on how to best identify and maximize opportunities with customers. Woven into the agenda are topics that cover the future of banking, resource management, business development, and attracting and serving a multi-generational customer base. Speakers are highly respected and some of the best in the country.

Date/Time:
February 22, 2018: 8:30am - 4:00pm

Location:
Washington Athletic Club
1325 Sixth Avenue, Seattle, WA 98101
(206) 464-3055

For hotel roomblock, call Inn at the WAC (206) 464-3055.

Cost:
WBA/OBA Members*: $445, $495 after February 8
Non-Members: $750, $850 after February 8

This year's theme is "Being a Community Banker in a Digital Age". Full details and agenda to come.

Registrant Information

Name_____ Title _____

Company _____

Address _____ City/ST/Zip _____

Email _____ Phone _____

Registration Total Cost $_____

Email completed form to: Registration@wabankers.com
For more information contact us: Washington Bankers Association, 1601 Fifth Avenue, Suite 2150, Seattle, WA 98101. **Call:** (206) 447-1700. **Fax:** (206) 223-6453.

Payment Information

❍   Please charge my credit card   ❍   Check is enclosed

Card Number _____ Exp Date _____

Billing Address _____ City/ST/Zip _____

Billing Contact _____ Billing Email _____

❍   Please Send Invoice to Attention of: _____

* Attendance at WBA programs is limited to employees, officers and directors of WBA members, non-members eligible for membership in the WBA and members of other state banking associations which grant reciprocal privileges to WBA members.

Cancellation Policy: For all cancellations that occur up to seven days prior to the start date, a $50 cancellation fee will be charged. For cancellations with less than seven days notice, there will be no refunds. A substitute can attend at no fee. For cancelled courses and/or seminars, full fees will be refunded. Cancellation Procedure: Cancellations must be sent in writing to the WBA office via email, fax, or mail. No refunds will be granted until a written cancellation request is received by WBA.